

PARENT + COACH COMMUNICATION GUIDE

Highland Park ISD Athletics



Parents and coaches are essential partners in the success of HPISD athletics and every student-athlete.

COACHES COMMIT TO

CONSISTENT, PROACTIVE COMMUNICATION



CONNECT THE TEAM

Create a SportsYou group and give parents the opportunity to join.



COMMUNICATE DIRECTLY

Send logistics to all parents and students by district email and/or SportsYou - not through students, captains' parents, or booster clubs.



MEET BEFORE SEASON

Meet with parents to introduce staff, share philosophy/core values, schedules/holidays, equipment, expectations, requirements, fees, rules, and fundraising.



SHARE GAME DETAILS

Send competition details - participants, departure time, location, uniform, and more - to all parents and students at least 24 hours ahead.



GIVE ADVANCE NOTICE

Give at least two weeks' notice for new events, except changes required by UIL, weather, or unforeseen circumstances.



BE RESPONSIVE

Respond within one business day and meet with parents as needed.

PARENTS COMMIT TO

TIMELY, RESPECTFUL COMMUNICATION



SHARE EARLY

Report conflicts in advance and illnesses or injuries promptly, or ensure the student does so.



STUDENT FIRST

Encourage the student to speak directly with the coach before intervening.



CHOOSE THE RIGHT TIME

Will not confront a coach immediately before or after a contest or practice.



REQUEST A MEETING

Email or text and allow one business day for a response. If unreachable, ask the Boys/Girls Athletic Coordinator to arrange a meeting.



RESPECT DECISIONS

Seek understanding while respecting playing time, strategy, and play-calling decisions.



FOCUS THE CONCERN

Discuss the child's mental/physical treatment, player interactions, improvement, or behavior. Escalate only when cannot be resolved.

WHEN A CONCERN ARISES

Start closest to the concern and move forward only when needed.

1. STUDENT

talks with coach

2. PARENT

requests meeting

3. IF UNREACHABLE

contact Athletic Coordinator

4. IF UNRESOLVED

contact Athletics Director

WHEN TO CONTACT THE ATHLETICS DIRECTOR

Parents will contact the Athletics Director only when concerns have not been or cannot be satisfactorily addressed by the coach (e.g., mental or physical abuse, unsportsmanlike or inappropriate conduct of the coach, failure of coach to comply with guidelines herein, etc.)

ATHLETICS DIRECTOR

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GIRLS ATHLETIC COORDINATOR

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